



# Lighthouse Day Fundraising Pack

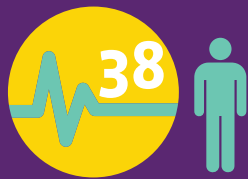
**One day... To help our own**  
**[www.lighthouseclub.org](http://www.lighthouseclub.org)**

# Your money goes right where it's needed - helping our construction workers in crisis.

Thank you for choosing to support and raise funds for the Lighthouse Construction Industry Charity by participating in Lighthouse Day! Whatever you're doing to help us we hope this guide will give you some great tips for fundraising success!

Our team are always here to help, so if you have any questions about how to fundraise or how to keep it safe or legal please get in touch.

Thank you and good luck!  
**The Lighthouse Club team**



Every year there are on average, 38 fatalities on our building sites



Every year there are over 2,000 major accidents that incapacitate the worker in such a way they cannot return to work



Every year there are over 82,000 new cases of work-related illness that can be directly attributed to working within construction



Stress, depression or anxiety accounts for a fifth of all work-related illness



Over 46% of all occupational cancer cases in the UK are directly attributed to working in construction



Every single working day in the UK two construction workers take their own life



Every year over 2.4 million working days are lost through injury or illness in our industry

Once you set your mind to it, it's amazing what you can achieve. Hundreds of people have reached and even exceeded their fundraising targets!

# A-Z of fundraising ideas.

There are so many ways you can support us and make a difference to construction families in need. Whether you become a Company Supporter by pledging a regular annual donation, raise £5 or £5,000 with your Lighthouse Day, attend a fundraising event or volunteer at your local regional club, no support is too small.

However, if you do need some fundraising inspiration, we've come up with a list from A-Z to help get you started!

## A

Auction  
Abseil

## B

Baby photo competition  
Bake off  
BBQ  
Beard grow/shave  
Bike challenge  
Body wax  
Bungee jump



## C

Cake sale  
Christmas themed day  
Coffee morning

## D

Disco  
Dress-down day

## E

Exercise challenge

## F

Fancy dress day  
Fantasy football league  
Football tournament  
Fun run

## G

Gala dinner  
Give something up  
Go-kart  
Golf tournament  
Guess the weight



## H

Halloween themed day  
Head shave  
Hiking challenge

## I

International themed day  
It's a knock-out competition

## J

Job swap  
Joke-a-thon

## K

Karaoke

## L

Lunch  
Loud shirt day

## M

Marathon  
Matched giving  
Mountain climb/challenge  
Music event



## N

Name the...  
Naked charity calendar

## O

Obstacle course  
Office olympics

## P

Paintball  
Parachute  
Picnic  
Poker night  
Pool tournament  
Pub quiz  
Pyjama day

## Q

Quiz



## R

Race night  
Raffle

Relay race

Rowing  
Rugby tournament  
Running challenge

## S

Silent auction  
Skydive  
Sponsored silence  
Sports day  
Summer ball/event  
Sweepstake  
Swim-a-thon



## T

Tandem skydive  
Tennis tournament  
Three peaks challenge  
Tough mudder

## U

University challenge

## V

Video game tournament



## W

Walk challenge  
Weight loss challenge  
Wet sponge throw  
White water rafting  
World record attempt

## X

X Factor competition

## Y

Yes day  
Year-long challenge

## Z

Zip-line  
Zorbing



# Be part of something that makes a difference.

Across the country, organisations just like yours have pledged to hold a Lighthouse Day, ranging from summer balls, tough mudder challenges, site BBQs, football tournaments and even teams of people skydiving to raise much needed money for our charity! It really doesn't matter how small the amount raised is, every pound will make a huge difference to our work helping our construction families in need and most importantly, you can have some great fun whilst supporting a fantastic cause!



Laing O'Rourke Tag Rugby 2018



Danny Sullivan Group, Raffle and Duvet day



Fraser Bruce Edinburgh 10k



HQR Summer Ball



Flannery Tough Mudder



Moray Fun and Safety Day



The Big Killingley Drop



Edgewater Contracts Coffee Morning



Lorclon's Achill Quest



Chandlers Building Supplies Lighthouse Year



McGee Mudders



Costain-Skanska JV Paddington



Merrill, Robert and Darren Lynch



Collins Construction, 182 HH Tough Mudder Team



**Shout  
about it!**

**Publicise your event on social media or through the press.**

## Social media

Share your fundraising event for Lighthouse Day via social media - the more people that are aware of what you are doing, the better! Don't forget to use the hashtag **#LighthouseDay** and tag us in your posts so we can share it with our followers too!



**@lighthouseclub\_**



**@LighthouseConstructionIndustryCharity**



**@lighthouse-construction-industry-charity**



## Press

This is your moment of fame! So grab all the glory you can by contacting your local press to see if they'll cover your story and make sure you get as much publicity as possible. Feel free to get in touch if you need any help with this.

“

**Start early**

Start promoting your event early on. The earlier people hear about your event, the more likely they'll want to get involved! As soon as you know what you're doing and when - shout about it!

”

“

**Make donating easy**

Don't forget to tell people how and where they can donate. Our online fundraising platforms make it easy - just set up your fundraiser profile and share the link!

”

“

**Make it fun!**

Get the whole team involved, share pictures and videos and enjoy yourselves! Have some fun whilst supporting a great cause!

”

# Top tips to make your Lighthouse Day a success!

Whether you're running a marathon, having a golf day, competing in a quiz or taking on a tough mudder challenge, here are some top fundraising tips to make your event a fantastic success!



Think outside the box - try something different and don't be afraid to get creative with your ideas!



Don't be afraid to ask for sponsorship - make sure you use all forms of communication to tell people about your fundraising. Publicise your event through internal newsletters, local press and social media. Consider engaging your supply chain to get extra support too. The more people that know what you are doing - the better!



Set a date, time and place - make sure that it doesn't clash with any of the major sporting or social events, unless it is based on that event and try to avoid busy times for you and your team.



Tell us what you're doing - we love to hear the unique and fun ways our supporters are raising money for us!



Don't forget to say thanks to everyone who donated, participated, or who helped on the day.



Keep costs down - you're more likely to get items/services donated if you mention you're fundraising for a charity so don't be afraid to ask.



Send us some photos and a short story about how your day went. We'll publicise this on our website for all to see!

## Keeping your fundraising safe.

Here are a few key points to consider while planning your fundraiser:

- Consider health and safety to make sure people are safe
- Conduct a risk assessment if necessary and follow any food safety laws
- Please ensure you have consent when taking pictures of your event (especially under 18's)
- Public liability insurance - The Lighthouse Club cannot accept any responsibility for your fundraising activities or anyone who participates in it, so we strongly recommend you have adequate insurance

For further information on legal guidelines visit [www.institute-of-fundraising.org.uk](http://www.institute-of-fundraising.org.uk)

# Collecting **donations** and paying in the money you've raised.

Now that you have planned your fundraising event, you'll need a way of collecting all of your donations! There are lots of ways to do this, either through one of our online fundraising platforms, or by collecting donations and sending the final amount safely to our charity through bank transfer or by cheque.

## Online fundraising

It is easy to set up a free online fundraising page where people can donate quickly and securely online. These reach a wide audience and allow donations in a simple and secure way. Don't forget to send us the page link so we can share this too!

Click the links to find out more and get started: [Virgin Money](#) | [JustGiving UK](#) | [JustGiving ROI](#)

## Matched Giving

Many employers will match £1 for £1 for staff taking part in charity fundraising. Don't forget to ask your boss to see if they can support you in raising funds.

## Gift aid

You can get a boost to your fundraising by using Gift Aid. For every gift aided donation our charity will receive an extra 25% for every £1 at no extra cost to you. Any UK tax payer can claim gift aid as long as they have paid more tax than the donation amount they wish to claim - all you have to do is declare that you / your donors are a UK tax payer and HMRC will do the rest!

# Paying in by bank transfer or **cheque**

It would really help us if you made a BACS payment directly into our bank account so that we can avoid those dreaded bank charges!

**Account name:** Lighthouse Construction Industry Charity

**UK donations:** Lloyds Bank, 79 High Street, Chesham, Bucks, HP5 1DE  
A/C 18891968 Sort Code 30 91 91

**ROI donations:** Metro Bank A/C 37800432 Sort code: 23-05-80

If you are unable to make a BACS payment then please make all cheques payable to Lighthouse CIC and send to:

**Lighthouse Construction Industry Charity, Suffolk Enterprise Centre, Felaw Maltings, Felaw Street, Ipswich, IP2 8SJ**





**Thank you  
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